



LCC Foundation



Connection Fuels Discovery.

FAMILY
FUNDRAISERS
TOOLKIT

Letter from the Executive Director

Dear Families,

There is so much possibility in this moment. Every family who joins our movement brings us one step closer to the treatments we're racing to develop. **When you invite your networks to partner with LCC, you create connection that fuels discovery.**

Families like yours, who push the research forward and support every newly diagnosed family are the heart of the LCC Foundation. This community is **moving forward together**, faster than ever.

We appreciate you picking up this Family Fundraisers Toolkit. Thank you for inviting your friends, family, neighbors, and community into this work.

Every event our community hosts pushes us forward, whether it's a pickleball tournament, neighborhood 5K, craft night, block party, or something totally unique. **Each gathering builds on the last and creates momentum.**

We're here to help you make your event a success. This toolkit includes everything you need, including templates and creative ideas that make hosting fun and easy. So pick something that feels like you, and let's bring it to life together.

Every dollar you raise helps us pursue the priorities in our **LCC Treatment Roadmap Report**, our path toward a coordinated, patient-driven research strategy. Every ticket you sell, table you fill, and conversation you start leads to the development of real treatments for individuals with LCC.

Families like yours are why treatment is within reach. Thank you for driving this future forward with us. I can't wait to see what we create together.

With Love and Hope,

Ashley Dike
Founder & Executive Director
The LCC Foundation



Types of Events

There are so many ways to bring your community together in support of your family and the work of The LCC Foundation. The best part? Your fundraiser can reflect what you love, what your community enjoys, and what feels meaningful to your family. Whether it's active, creative, social, or simple, every event creates connection, builds awareness, and raises critical funds to move research forward.

Below are a few popular event ideas to spark inspiration. Feel free to make them your own.

Active Events

GET PEOPLE MOVING AND ENERGIZED FOR YOUR CAUSE.

- 5Ks or fun runs
- Golf tournaments
- Cycling events
- Fitness challenges
- Pickleball or tennis tournaments
- Yoga or wellness classes



Celebration-Based Events

TURN MEANINGFUL MOMENTS INTO IMPACT.

- Birthday fundraisers
- Anniversary or milestone celebrations
- Holiday parties
- Family reunions with a purpose
- Wedding charity donation registry



Community & Social Events

BRING PEOPLE TOGETHER IN A RELAXED, FUN SETTING.

- BBQs or neighborhood block parties
- Pub trivia nights
- Video game tournaments
- Bingo tournaments
- Dance-a-thons
- Movie nights



Creative & DIY Events

INVITE PEOPLE TO CREATE AND LEARN NEW SKILLS.

- Bake sales or chili cook-offs
- Craft nights or art auctions
- DIY workshops (painting, wreath-making, etc.)
- Paint & Sip events



Examples of Past Events



March Madness Squares

LCC Foundation community member, Lexi Mapula, held an online March Madness Squares Fundraiser. Through friendly competition, participants funded research and support for those affected by LCC/Labrunne Syndrome.

Roll n' Stroll

LCC Foundation's founder, Ashley Dike, held this community event at her son Ben's school. A wonderful community turnout raised awareness and funds for research on his condition.

How to Set a Fundraising Goal

To set a public goal or to not set a public goal, that is the question! It is totally up to you whether you want to set a public goal with a thermometer of progress or conduct a “give what you can” campaign.

Is your community goal-oriented or competitive? Is there a team element in your event? Then you may want to set a public goal to spur on participation.

Is your community brand new to the idea of fundraising? Are people more reserved and private in your network? Then you may want to have a quiet goal and encourage participation at any level.

In our **Event Planning Form**, we will ask you for an anticipated fundraising goal. This is not set in stone. We ask this to get a sense of the scope of your event and what tracking we might need on our end to support you. We appreciate any and all funds that you raise for our organization!



Event Organizing Table

You can organize an event of any size: from a small family-focused event to a large public event. Here's some basic guidance on the different types of events you can host in your neighborhood.

Feature	Small Groups (Friends & Family)	Mid-size Groups (Community)	Public Events (Open to All)
Best For	Gathering a close circle to do an activity together.	Involving local neighbors and building new friendships.	Maximizing fundraising and broad public awareness.
Venue Ideas	Parks, school tracks, or even your house or neighborhood.	Local venues. Note the venue may require reservations and facility guidance.	High-capacity venues coordinated with local authorities.
Planning Tip	Use email and social media to let family and friends know about the event and encourage their participation.	Print event signs/banners (we have designs ready for your use) and ensure access to restrooms and parking.	Partner with a local group or government agency for guidance on timing, reservations, and resources.
Promotion	Encourage others to re-share on social media and send out emails.	Create a Facebook event; advertise with local media outlets.	Advertise through news outlets, local businesses, and local clubs.



LCC Foundation

How to Host an Event With Us

Here are the steps to launching your event!

We are so grateful and honored to have you host a fundraising event on behalf of our community.

1. Fill out our quick **Google Form** so we know about your event
2. Create a **fundraising page for your event**
3. Use our **templates to solicit sponsorships, rally your team, and raise funds**
4. Download our **templates for banners, signs, and other event materials**
5. Check out our **logo use policy**
6. Customize our **social media templates**
7. **Share your success!**
Let us know how the event went and if there are any special acknowledgments or recognition you would like us to send to your donors
8. Thank your donors!
Use our template here.



Fun Ways to Rally Support

Here are some fun ways to rally support, create a feeling of team spirit, and increase the joy of your event:



Lead by Example

Customize your fundraising page and be the first to donate to show your commitment. Even a small donation gets the party started!



Corporate Match

Ask your HR department if your company matches charitable donations—it can double your impact! Share this information with your donors to have them check with their company as well.



Share Your Family's Story

Use your family's story or your own personal connection to our organization to help donors understand why you're hosting this event and the power of their support.



Friendly Competition

If you are part of a larger team, create challenges to see who can raise the most or recruit the most people to attend/participate.



Host a Raffle or Silent Auction

Have local businesses donate gift cards or items for a raffle or silent auction as part of your event.



Give Out Awards

- **Philanthropy Award:** person that raises most money
- **Spirit Award:** team with the most participants or person with the best costume
- **Hope Award:** person who brought the most people to the event

Sponsorships

By hosting an in-person event in your neighborhood, you can secure sponsorships from local businesses. Through engaging local businesses and corporate partners, you are amplifying awareness for and moving us closer to treatments and cures.

How to Find Possible Sponsors

Talk to your favorite coffee shop, your kids' dentist, the contractor who works on your house, or any other local business that matters to your family. Check out who sponsors the local little league teams and events in your town. Share your family's story and the impact of your event to fund future treatments and cures.



How to Make the Ask

To secure sponsorships, start by sharing your personal "why" with local business owners or your own employer to make the cause relatable and urgent.

For local businesses, you can create a flier which links to your fundraising page to hang in their window.

Be sure to share with potential sponsors how their logo on event materials and social media provides them with community visibility in exchange for their tax-deductible contribution.

Reach out through a mix of personal emails, phone calls, and in-person visits. Remember to follow up—persistence is key. Always emphasize that by supporting your event, they are also supporting your family.



Tips and Templates are found here.

Impact **of Your Contribution**

Our mission is powered by families like yours. Together, we are supporting newly diagnosed families and building a **LCC Treatment Roadmap rooted in both science and lived experience**. Thank you for helping us power the discovery that will lead to real treatments for our community.

When you host a fundraiser in your neighborhood, you impact families worldwide. The funds you raise will directly improve the lives of families living with Leukoencephalopathy with Brain Calcifications and Cysts (LCC). You help us make progress where it matters most, including:

Your fundraiser helps support the LCC Foundation's efforts with:

- ✓ **Research toward new treatments and a cure, including accelerating progress toward clinical trials**
- ✓ **Resources and support for individuals with LCC**
- ✓ **Raising awareness that leads to earlier and more accurate diagnosis**

Thank you for taking action on behalf of our community and inviting your networks into our mission. Together we're fueling discovery and building a path forward for our entire community. We are deeply grateful you're here with us.

Event Promotion Links

Check out all of our resources in our Family Fundraisers [Google Drive Folder](#):

Logistics Planner

to organize the logistics of your event. Check off tasks as you complete them. Our team is here to help every step of the way.

EVENT DATE	VENUE	ATTENDANCE GOAL	FUNDRAISING GOAL

Food & Drink

NOTE

and confirm your venue

ard, park, community center, restaurant, brewery, sports facility

venue capacity fits your expected attendance

venue and get written confirmation

arking availability

**Event Planning
Worksheet and Goal
Setting**

rareimpact
AGENCY

LCC Event Host Resource

Overview

- ☐ Action Plan + [Event Logistics Planning Worksheet](#)
- ☐ Sample Sponsorship Email
- ☐ Sample Thank You Emails
- ☐ Sample Social Media Posts with Event Host Co-ordinator (Template Link) and [Square \(Template Link\)](#)
- ☐ Creative Fundraising Ideas

Action Plan Worksheet

Use this [Event Logistics Planning worksheet](#) and the [Event Host Resource](#) to plan your fundraising event.

**Sample Sponsorship
Emails and Fundraising
Resources**

I'm Hosting an Event for
The LCC Foundation in Honor of
[Name] !

[EVENT NAME]
[DATE], [TIME]
[LOCATION]

Connection
Fuels Discovery

**Social Media Toolkit
with Sample Posts and
Canva Templates**

Day of the week, Month
Starttime - Endtime

Join us for
EVENT T

Hosted by the **NAME** Family

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LCC Foundation

**Download Yard Signs
and Banners**

We are so grateful for you!

We are honored to have you host a fundraising event on behalf of The LCC Foundation. Here are the steps to launching your event!

Steps:

1. Fill out our quick **Google Form** so we know about your event
2. Create a **fundraising page** for your event.
3. Check out our **Google Folder** full of resources, templates, and scripts.

If you need additional support, please reach out to us at **info@thelccfoundation.org**. We would love to help you make your event a success!

What starts as a simple idea can quickly grow into a movement fueled by generosity, energy, and hope.

We look forward to seeing your event come to life!

